



# SMPS Columbus Scholarship Application

## Current Higher Education Students

The Society for Marketing Professional Services (SMPS) was created in 1973 by a small group of professional services firm leaders who recognized the need to sharpen skills, pool resources, and work together to build their businesses. Today, SMPS is the only national association that brings together business development and marketing professionals from the architectural, engineering, planning, interior design and construction industries. SMPS represents a dynamic network of 6,800+ marketing and business development professionals and 3,700+ firms throughout the U.S. and Canada. Its mission is to advocate for, educate, and connect leaders in the building industry.

Founded in 1981, SMPS Columbus is one of 59 Chapters committed to being the premier resource for those working in the built environment. With a local membership of 135, SMPS Columbus is one of the largest and most respected chapters in the country. The chapter membership consists of firm principals, directors, managers and coordinators who are focused on developing relationships, generating revenues and transforming business through market leadership.

The SMPS Columbus Scholarship Fund was established in 2017 to support current high school and higher education students and SMPS Columbus members who are pursuing and/or advancing their careers in the Architecture, Engineering, Construction and/or Marketing fields. Scholarships will be awarded in January beginning in 2018.

### CRITERIA & GUIDELINES

SMPS Columbus is offering five (5) \$1500 scholarships to five current higher education students. Scholarship recipients will be selected by a Scholarship selection committee and will be honored at the January 17, 2018 SMPS Columbus monthly program. Scholarship recipients will also be offered the opportunity to be paired with SMPS Columbus members to discuss their career path, networking, resume preparation, and related matters within the Architecture, Engineering and

Construction industry, as well as receive a student membership to SMPS Columbus. The scholarship applicant must meet the following criteria:

- Student is currently enrolled in a two or four-year public or private college, university or trade school located within 50 miles of Columbus, Ohio
- Student is full-time (12 or more hours)
- Student has a declared major of Architecture (includes architecture related disciplines, i.e. Interior Design), Engineering, Construction and/or Marketing (includes related disciplines, i.e. public relations or communications)
- Holds a current GPA of 3.0 or higher

### SUBMISSION INFORMATION

1. Complete applications must be postmarked by or before Friday, December 1, 2017. Incomplete and/or hand delivered applications will not be considered
  - Application (signed)
  - Narrative
  - Official Transcript
2. Mail completed applications to:
  - Katie Burgess, CPSM  
SMPS Scholarship Chair  
1309 Neil Avenue  
Columbus, OH 43201
3. Scholarship recipients will be notified of award by Friday, January 5, 2018
  - Applicants will be ONLY be notified if they are awarded the scholarship
4. Scholarship funds shall be used for tuition and/or textbooks and supplies
5. Scholarship recipients will be honored at the January 17, 2018 monthly SMPS Columbus program
6. Questions? Contact Katie Burgess, CPSM, [katiechiki@gmail.com](mailto:katiechiki@gmail.com)

# SMPS COLUMBUS SCHOLARSHIP APPLICATION

## CURRENT HIGHER EDUCATION STUDENT



Society for Marketing  
Professional Services  
Columbus

First Name \_\_\_\_\_ Middle Initial \_\_\_\_\_ Last Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone # \_\_\_\_\_ Email Address \_\_\_\_\_ Date of Birth \_\_\_\_/\_\_\_\_/\_\_\_\_

Currently Enrolled Higher Education Institution \_\_\_\_\_ Student ID # \_\_\_\_\_

Major Field of Study: \_\_\_\_\_ GPA \_\_\_\_\_ Anticipated Graduation Date \_\_\_\_\_

List Your Awards / Honors / Personal Achievements

List Your Extracurricular Activities / Campus Activities

List Your Community Involvement

Attach a clear and concise narrative specifically addressing the following topics in the order listed. Narrative should be typewritten and no more than two pages.

1. Why did you choose your major?
2. What are your career objectives in the architecture, engineering, and construction (A/E/C) or marketing industry?
3. Who in your life has been your biggest influence and why?
4. What impact would this scholarship have on you and your education?

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## CURRENT HIGHER EDUCATION STUDENT



Society for Marketing  
Professional Services  
**Columbus**

I certify the information contained in this application and narrative is true. If awarded this scholarship, I certify the funds will be used for my tuition and/or textbook and class supplies.

Applicant Signature \_\_\_\_\_ Date \_\_\_\_\_

I have reviewed this application and the attached narrative. I certify the applicant is a current higher education student in good academic standing, and the information contained is true to the best of my knowledge.

Academic Advisor Signature \_\_\_\_\_ Date \_\_\_\_\_

Academic Advisor Name (printed) \_\_\_\_\_ Academic Advisor Title \_\_\_\_\_

Email Address \_\_\_\_\_ Telephone # \_\_\_\_\_