

ARCH CITY MARKETER AWARD NOMINATION FORM

PURPOSE

The Arch City Marketer Award honors a current SMPS member who has demonstrated a commitment to excellence in the field of marketing professional services and has stretched above the duties of chapter volunteer contributing to excellence in our chapter's goals to Advocate, Educate and Connect.

JUDGING CRITERIA

Candidates will be judged on contributions to their firm's marketing efforts, involvement with chapter initiatives, and support of other members in marketing professional services in the A/E/C industry. CPSM Certification or pursuit thereof is desirable but not required.

NOMINATIONS

Any member may nominate a candidate for the Arch City Marketer Award. Members may nominate themselves but no one may nominate more than one individual.

**Current SMPS President-Elect, President, and Past Presidents are not eligible for this award.*

SUBMISSION CRITERIA

Please fill out the following page describing why this person should receive this award by answering each question in less than 250 words.

- What characteristics of the nominee made you consider her/him for the Arch City Marketer Award?
- What specific contribution(s) has the nominee made to the chapter and how has this benefited the chapter?
- What specific contribution(s) has the nominee made to their firm and how has this benefited the firm?

SCORING

A panel of judges outside the chapter will evaluate and score nominees. The chapter board will approve all nominations prior to evaluation.

AWARD

Winner of the Arch City Marketer award will receive an award and a \$100 gift card.



Society for Marketing
Professional Services

Columbus

ARCH CITY MARKETER AWARD NOMINATION FORM

I NOMINATE:

Please tell us why you think this person should be recognized as the Arch City Marketer by answering the three questions below in 250 words or less each.

QUESTION #1

What characteristics of the nominee made you consider her/him for the Arch City Marketer Award?

QUESTION #2

What specific contribution(s) has the nominee made to the chapter and how has this benefited the chapter?

QUESTION #3

What specific contribution(s) has the nominee made to their firm and how has this benefited the firm?

NOMINATED BY: