



**2012 SMPS Celebrity Charity Golf Classic benefiting the 2<sup>nd</sup> and 7 Foundation  
Monday August 6<sup>th</sup> at Wedgewood Golf & Country Club**

We encourage you to support the 2012 SMPS Celebrity Charity Golf Classic through a sponsorship or purchase of a foursome. This year's golf classic will benefit the 2<sup>nd</sup> and 7 Foundation and includes breakfast, lunch, dinner, round of golf at Wedgewood Golf & Country Club.

All proceeds from the 2012 SMPS Celebrity Charity Golf Classic directly support the 2<sup>nd</sup> & 7 Foundation, a non-profit organization located in Columbus, Ohio which encourages kids to practice the basic skill of reading in order to become successful in the future. The 2<sup>nd</sup> & 7 Foundation travels with Ohio State student athletes to elementary schools in Central Ohio every week to read to second graders and give each of them a new book to take home as part of its "Tackling Illiteracy" program. The books are written by the Foundation and contain messages such as teamwork and trying your best. Books are also provided to disadvantaged schools across the country at no cost.

Several levels of sponsorship are available and highlighted on the enclosed form. We greatly appreciate your consideration and hope we can count on you as a partner in supporting this year's golf classic. For more information please contact Scott Wilson at 614-725-7317 or [swilson@ctleng.com](mailto:swilson@ctleng.com).

Scott Wilson | Golf Committee Chair, SMPS Columbus | 614-725-7317



## Sponsorship Levels

### Corporate Sponsor (MAX 10)\*

**\$4,000.00**

*Going Fast!*

- 4 playing spots in Golf Classic
- Golfer gift for each player
- Breakfast, lunch and dinner at the event
- “First-come, first-served” choice of celebrity golfer
- Logo to appear on all television commercials aired on WWHO-TV (the CW)
- Logo to appear on all signs and banners at the event
- Exclusive sponsor recognition gift
- Logo to appear on all media promoting the event (Save the Date, Registration)
- Logo on all associated websites (WWHO-TV, Power 107.5, The JACK 98.9, Magic 98.9, SMPS Columbus and 2<sup>nd</sup> and 7<sup>th</sup> Foundation)

### Participating Foursome

**\$1,000.00**

- 4 playing spots in Golf Classic
- Golfer gift for each player
- Breakfast, lunch and dinner at the event
- Assigned celebrity golfer

### Participating Twosome

**\$500.00**

- 2 playing spots in Golf Classic
- Golfer gift for each player
- Breakfast, lunch and dinner at the event
- Assigned celebrity golfer

*\*Corporate sponsors are welcome to team, however, due to advertising limitations only one logo will appear on communications. No combined logos permitted.*

**Golf Cart Sponsor (MAX 1)****\$1,000.00**

- This sponsorship allows your firm the opportunity for awareness on each golfers cart. We will provide a sign in each cart recognizing your firm as the sponsor of all the golf carts. Sponsorship includes admission for two company representatives for breakfast, lunch, networking reception, and dinner. A table will be made available for signage and staffing during the event kick off.

**Comfort Station Sponsor (MAX 4)****\$1,000.00***Only 3 Left!*

- This sponsorship allows your firm the opportunity to staff one of four drink stations the day of the event. We will provide a sign recognizing your firm as the sponsor of that drink station. You are welcome to bring additional signage or banners as well as any promotional items that you would like to give out to the celebrities and participants. Comfort Stations will contain beverages (alcoholic and non-alcoholic). Sponsorship includes breakfast, lunch and dinner. (1 sponsor per comfort station).

**Networking Reception Sponsor (MAX 1)****\$750.00**

- This sponsorship allows your firm the opportunity for maximum exposure during the networking reception prior to the dinner presentation. A company representative will be given the opportunity to introduce the honorary chair during the welcome speech for the reception. We will provide a sign recognizing your firm as the sponsor of the reception. You are welcome to bring additional signage or banners as well as any promotional items that you would like to give out to the celebrities and participants.

**Beverage Cart Sponsor (MAX 2)****\$500.00***Only 1 Left!*

- This sponsorship allows your firm the opportunity to staff one of the two beverage carts on the day of the event. We will provide a sign recognizing your firm as the sponsor of that beverage cart. Beverage carts will contain beverages (alcoholic and non-alcoholic) and chips. The beverage cart will be driving throughout the entire round of golf. Sponsorship includes breakfast, lunch and dinner. (1 sponsor per beverage cart).

**Breakfast Sponsor (MAX 2)****\$500.00**

- This sponsorship will allow your firm to have 2 signs strategically placed recognizing your firm as a Breakfast Sponsor. Sponsorship includes breakfast for two company representatives.

**Dinner Sponsor (MAX 2)****\$500.00**

- This sponsorship will allow your firm to have 2 signs strategically placed recognizing your firm as a dinner sponsor. Sponsorship includes dinner for two company representatives.



## Sponsor Commitment Form

Your commitment and artwork must be received by June 29, 2012 to ensure appropriate recognition. Please print company/individual name exactly as you wish it listed for recognition purposes.

Contact \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone/Fax/Email \_\_\_\_\_

### Sponsorship Level

Corporate Sponsor - \$4,000

Networking Reception Sponsor - \$750

Participating Foursome - \$1,000

Beverage Cart Sponsor - \$500

Participating Twosome - \$500

Breakfast Sponsor - \$500

Golf Cart Sponsor - \$1,000

Dinner Sponsor - \$500

Comfort Station Sponsor - \$1,000

### Additional Options

I would like to reserve an individual registration for the cocktail and dinner presentation at \$75 each. Total  
Quantity: \_\_\_\_\_ I/We cannot join you for the event, but would like to make  
a gift in the amount of \$ \_\_\_\_\_

Please Invoice    Payment Enclosed

**Make Checks Payable to SMPS Columbus**, please mail, email or fax this form to:

Katie Chiki | [kchiki@elford.com](mailto:kchiki@elford.com) | Fax- 614.487.6590 | 1220 Dublin Rd. | Columbus, Ohio 43215 | 614.488.4000 ext. 1115

**Credit Card Payments Accepted on our website:** [www.smpscolumbus.org](http://www.smpscolumbus.org)